

Accounting, Economics & Finance



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ACCOUNTING

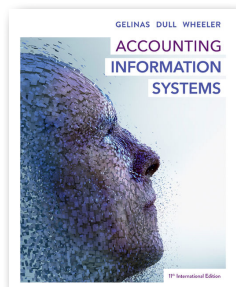
ACCOUNTING INFORMATION SYSTEMS

ACCOUNTING INFORMATION SYSTEMS, 11E

Ulric J. Gelinas, Bentley University; Richard B. Dull, West Virginia University; Patrick Wheeler, University of South Florida

© 2019, 720pp, Paperback, 9780170423687

eBook



Today's accounting professionals are challenged to identify enterprise risks and provide quality assurance for a company's information systems. ACCOUNTING INFORMATION SYSTEMS, 11th International Edition, focuses on three critical

accounting information systems in use today: enterprise systems; e-Business systems; and controls for maintaining those systems. Students will easily grasp even the most challenging topics as they explore today's most intriguing AIS topics relative to business processes, information technology, strategic management, security, and internal controls. The 11th International Edition provides students with the tools for organising and managing information to help them succeed and protect the integrity of their employer's information system.

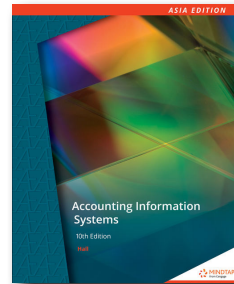
AE ACCOUNTING INFORMATION SYSTEMS, 10E

James A. Hall, Lehigh University

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Introduce the most up-to-date coverage of today's accounting information systems and related technologies with Hall's ACCOUNTING INFORMATION SYSTEMS, 10E. This leading text features an early presentation of the

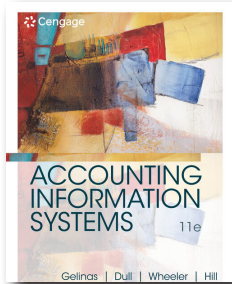
transaction cycle with emphasis on ethics, fraud, and the modern manufacturing environment. Content focuses on the needs and responsibilities of accountants as systems designers and auditors and discusses Sarbanes-Oxley as it affects internal controls and other topics. Students examine the risks and advantages of IT outsourcing, including cloud-based options. The author also addresses accounting issues related to big-data analytics. Updates to the transaction cycle and business processes coverage are reinforced by new internal control cases. Students examine the risks and control issues related to accounting systems that occur in both manual and automation technology today.

ACCOUNTING INFORMATION SYSTEMS, 11E

Ulric J. Gelinas, Bentley University; Richard B. Dull, West Virginia University; Patrick Wheeler, University of South Florida; Mary Callahan Hill, Kennesaw State University

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MindTap eBook



As an accounting professional, you are expected to help organizations identify enterprise risks and provide quality assurance for the company's information systems. You can rely on **ACCOUNTING INFORMATION SYSTEMS,**

11E's clear presentation to help you understand the two issues most critical to accounting information systems in use today: enterprise systems and controls for maintaining those systems. **ACCOUNTING INFORMATION SYSTEMS,** 11E explores today's most intriguing accounting information systems (AIS) topics and details how these issues relate to business processes, information technology, strategic management, security, and internal controls. The authors focus on today's most important advancements, using a conversational tone rather than complex technical language to ensure you develop the solid foundation in AIS that you need to be successful.

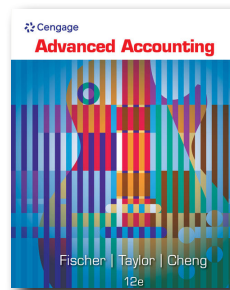
ADVANCED ACCOUNTING

ADVANCED ACCOUNTING, 12E

Paul M. Fischer, University of Wisconsin - Milwaukee; William J. Taylor, University of Wisconsin - Milwaukee; Rita H. Cheng, University of Wisconsin - Milwaukee

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eBook



Master the theory and practice you need for professional success with Fischer/Taylor/Cheng's **A D V A N C E D ACCOUNTING, 12E.** This leading book offers the most **a u t h o r i t a t i v e**, comprehensive coverage of advanced accounting topics

available. You examine the latest FASB statements and their impact on consolidations. **ADVANCED ACCOUNTING, 12E** combines sound theoretical foundations with a hands-on approach that uses numerous actual examples common in today's accounting. This edition's clear presentation style makes even the most complex topics approachable. New and revised end-of-chapter questions reinforce major concepts from each chapter as they help you strengthen and expand your critical thinking and reasoning skills. Only **ADVANCED ACCOUNTING, 12E** uses a horizontal approach to consolidations, the format most commonly used in the business world. A trusted preparation resource for the CPA exam, **ADVANCED ACCOUNTING, 12E** provides the knowledge you need for ongoing accounting success.

AUDITING

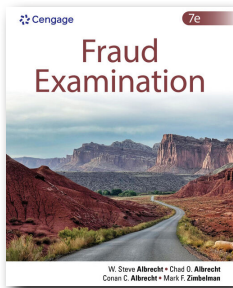
NEW EDITION

FRAUD EXAMINATION, 7E

W. Steve Albrecht, Brigham Young University;
 Chad O. Albrecht, Utah State University;
 Conan C. Albrecht, Brigham Young University;
 Mark F. Zimbelman, Brigham Young University

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MindTap



Equip your students with the skills necessary to identify, detect, investigate and prevent all types of fraud with Albrecht/Albrecht/Albrecht/Zimbelman's FRAUD EXAMINATION, 7E. This popular text closely examines the nature of fraud using memorable

business examples and captivating cases of actual fraud, including recent developments in cyber fraud. Students explore how experts use technology to both commit and detect fraud. Students also examine today's legal options for victims of fraud. Significant discussion on forensic analysis expands students' understanding of the field, while new, timely examples, problems and exercises reinforce concepts with meaningful practical applications.

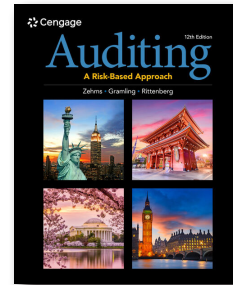
AUDITING, 12E

A Risk-Based Approach

Karla M. Zehms, University of Wisconsin, Madison;
 Audrey Gramling, Colorado State University;
 Larry E. Rittenberg, University of Wisconsin, Madison

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MindTap eBook



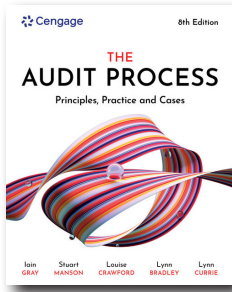
Prepare for success in today's rapidly changing audit environment as you develop professional and ethical decision-making skills with Zehms/Gramling/Rittenberg's AUDITING: A RISK BASED-APPROACH, 12E. This edition integrates the latest in standards,

including new guidance on audit reports, fraud risks and audit evidence. Unique conceptual frameworks help you strengthen ethical decision-making skills and professional skepticism. A new framework also guides you through using data analytics in auditing with simulation cases that use real-life data sets. Revised, reader-friendly content offers interesting learning features that highlight key points and provide hands-on opportunities to refine critical-thinking skills. New and revised end-of-chapter cases and problems further strengthen your writing skills for the CPA exam. In addition, MindTap digital resources are available with an interactive ebook and engaging cases to reinforce your data-driven decision-making skills.

THE AUDIT PROCESS, 8E

*Iain Gray, Sheffield Hallam University;
Stuart Manson, University of Essex;
Louise Crawford, Newcastle University*

© 2024, 896pp, Paperback, 9781473786929



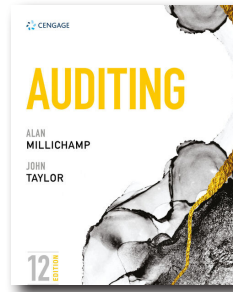
Now in its 8th edition, The Audit Process remains the essential introduction to the principles and practices of auditing for accounting students. With every step of the process carefully explained, the authors highlight the role, process and key function of auditing

in today's society and prepare learners for examination success through bespoke activities, examples and exercises.

AUDITING, 12E

*Alan Millichamp, Former lecturer at the University of Wolverhampton;
Alan Millichamp, Former lecturer at the University of Wolverhampton*

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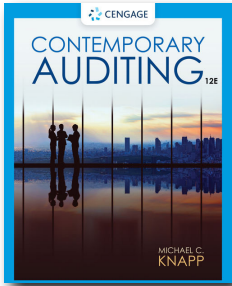
Now in its twelfth edition, Auditing continues to live up to its reputation for being comprehensive, yet accessible. It has been thoroughly updated to reflect recent changes in international standards, audit reporting and governance. With engaging

real-world examples and a new chapter on public auditing, this edition is a must-have for anyone studying auditing at undergraduate or postgraduate level and for those preparing for professional examinations set by accounting bodies such as ACCA and CIMA.

CONTEMPORARY AUDITING, 12E

Michael C. Knapp, University of Oklahoma

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Prepare for the challenging responsibilities in public accounting today as Knapp's CONTEMPORARY AUDITING, 12E exposes you to a variety of high-risk audits. Numerous high-profile and current cases teach you to recognize red flags common in accounting

fraud, including missing documents, porous or nonexistent internal controls and implausible relationships between key financial statement items and financial data that are literally “too good to be true.” You also examine the most common causes of failures in independent audits: client personnel who intentionally subvert an audit or auditors who fail to follow professional responsibilities. This edition discusses and dissects challenging circumstances that arise in audits to prepare you to handle problematic situations in your own career. You acquire an understanding of auditing standards, audit procedures and ethical principles related to independent auditing that can translate to improved performance on the CPA exam and even career success.

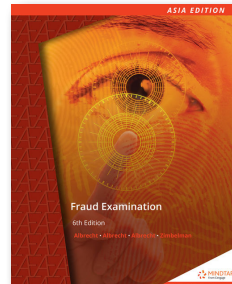
AE FRAUD EXAMINATION, 6E

W. Steve Albrecht, Emeritus Professor, Brigham Young University; Chad O. Albrecht, Huntsman School of Business, Utah State University; Conan C. Albrecht, Brigham Young University; Mark F. Zimelman, Brigham Young University

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Equip your students with the skills necessary to identify, detect, investigate and prevent all types of fraud with Albrecht/Albrecht/Albrecht/Zimelman's FRAUD EXAMINATION, 6E. This popular text closely examines the nature of fraud using memorable

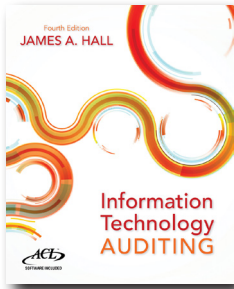
business examples and captivating cases of actual fraud, including recent developments in cyber fraud. Students explore how experts use technology to both commit and detect fraud. Students also examine today's legal options for victims of fraud. Significant discussion on forensic analysis expands students' understanding of the field, while new, timely examples, problems and exercises reinforce concepts with meaningful practical applications. In addition, proven learning features help students focus on the most important information in fraud today as they prepare to make a difference in contemporary business.

INFORMATION TECHNOLOGY AUDITING, 4E

James A. Hall, Lehigh University

© 2016, 656pp, Paperback, 9781133949886

eBook



Gain a thorough understanding of how modern audits are conducted in today's computer-driven business environment with INFORMATION TECHNOLOGY AUDITING, 4E. You gain valuable insights into state-of-the-art

auditing issues as this leading accounting text provides you with the background you need to succeed in today's business world. This edition focuses on the latest information technology aspects of auditing with up-to-date coverage of auditor responsibilities, emerging legislation, and today's fraud techniques and detection. Expanded end-of-chapter questions, problems, and cases give you important hands-on practice for success in your future career.

COLLEGE ACCOUNTING

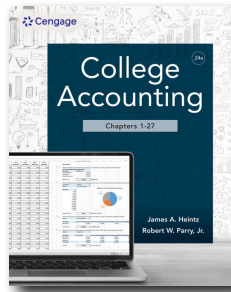
NEW EDITION

COLLEGE ACCOUNTING, CHAPTERS 1-27, 24E

James A. Heintz, University of Kansas;
Robert W. Parry, Indiana University

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CNOWv2



Master the foundation principles of accounting as Heintz/Parry's COLLEGE ACCOUNTING, CHAPTERS 1-27, 24th Edition, combines a step-by-step approach, memorable examples and online resources to make accounting understandable,

regardless of your accounting background or business experience. The 24th edition focuses on skills you can transfer from the classroom to the workplace. Beginning with a basic foundation and simple service company examples, you will advance to accounting in more challenging merchandising and manufacturing environments. CNOWv2 provides interactive support, Show Me How videos from the authors and an Adaptive Study Plan. New features include: Tell Me More videos and questions, Accounting Data Analytics with Excel, Accounting with QuickBooks Online and Show Me How videos. Check Your Knowledge questions are included under the chapter review area for review.

COMPUTERIZED ACCOUNTING

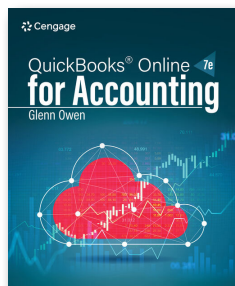
NEW EDITION

USING QUICKBOOKS® ONLINE FOR ACCOUNTING 2026, 9E

Glenn Owen, *Allan Hancock College & UC Santa Barbara*

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eBook



Master QuickBooks® Online Accountant (QBOA) at your own pace with the unique self-directed learning approach in Owen’s “Using Quickbooks® Online for Accounting 2026,” 9th Edition. This edition focuses on QBOA to refine skills and review your understanding

of financial accounting, reporting and analysis tools. Learn how accounting information is created and used to make key decisions. Updates introduce the latest features of QBOA, including the ability to create more than one company. Conveniently access your work through the student portal. Clear instructions, real examples and manageable assignments reinforce accounting skills as you practice using the QBOA application. Learn how to set up QBOA to record business events, generate financial statements and communicate critical information to business owners, investors and creditors. Strengthen skills you will use for business success.

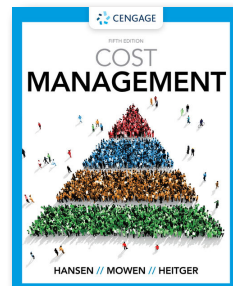
COST ACCOUNTING

COST MANAGEMENT, 5E

Don R. Hansen, Oklahoma State University; Maryanne M. Mowen, Oklahoma State University; Dan L. Heitger, Miami University

© 2022, 1136pp, Hardback, 9780357141090

CNOWv2 eBook



Gain an understanding of the principles behind cost accounting and its importance in organizational decision making and business today with the unique, reader-friendly approach in Hansen/Mowen/Heitger’s COST MANAGEMENT, 5E. This

edition addresses functional-based cost and control and, then, activity-based cost systems – giving you the skills to navigate any cost management system. Updates address emerging developments, including the role of data analytics in cost management today. An entire new chapter also examines global issues, such as virtual currency and blockchain. This edition’s approach is tailored to the way you learn. Structured examples from familiar companies emphasize the real-world applications and relevance of what you are learning. Clear explanations review the concepts behind each equation or topic, detailing the “hows,” “whys” and “what-ifs.” Integrated CNOWv2 resources provide additional computerized exercises and problems for practice and review.

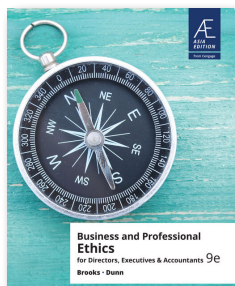
ETHICS

AE BUSINESS AND PROFESSIONAL ETHICS, 9E

Leonard J. Brooks, University of Toronto; Paul Dunn, Brock University

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AsiaTitle



Businesses and the accounting profession have never been under such close ethical scrutiny because of the ethics scandals that have prevented organizations and people from reaching their objectives. Understanding why ethical

behavior is so important to success and knowing potential pitfalls are key to your own success. *Business & Professional Ethics for Directors, Executives & Accountants, 9e* demonstrates that it's not just about learning rules. You must learn how to use ethical strategies, make ethical decisions, and integrate the latest information on ethics and governance scandals, legal liability and professional accounting and auditing issues. You must understand why developing an ethical corporate culture is essential to maintaining stakeholder support, and for auditors to audit financial statements. To keep learning interesting and underscore the importance of ethical issues, this edition provides more than 130 cases, including classic frauds, bankruptcies, loss of reputation, and unprofessional practices. Cases provide excellent opportunities for role playing and for developing your understanding of soft skills, including communications, persuasion, presentation, leadership and a global mindset.

FINANCIAL ACCOUNTING

NEW EDITION

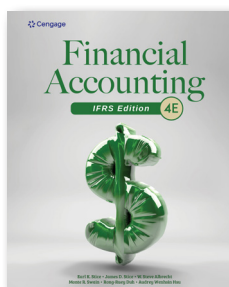
FINANCIAL ACCOUNTING IFRS, 4E

Earl K. Stice, James D. Stice, W. Steve Albrecht and Monte R. Swain, all from Brigham Young University

Rong-Ruey Duh and Audrey Wenhsin Hsu, both from National Taiwan University

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CNOWv2



Financial Accounting, IFRS Edition, Fourth Edition serves as a guide for students to comprehend and give insights into accounting of the modern business world. This textbook will focus on core concepts and procedures based on the International

Financial Reporting Standards (IFRS). With the increasing concerns of environmental, social and governance (ESG) issues, this has prompted the establishment of the International Sustainability Standards Board (ISSB), which has issued two disclosure standards, IFRS S1 and IFRS S2. The new edition of *Financial Accounting, IFRS Edition* covers this issue. In 2024, the IASB also issued a new financial reporting standard, IFRS 18 Presentation and Disclosure in Financial Statements, which will replace IAS 1 Presentation of Financial Statements. In view of the accounting regulation changes in recent years, the text has been updated with the latest IFRS Standards framework, including IFRS 15 Revenue from Contracts with Customers (effective in 2018), IFRS 16 Leases (effective in 2019) and IFRS 9 Financial Instruments.

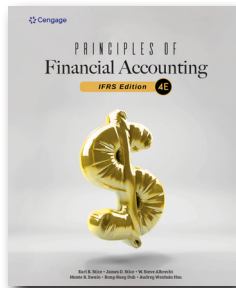
NEW EDITION

PRINCIPLES OF FINANCIAL ACCOUNTING IFRS, 4E

Earl K. Stice, James D. Stice, W. Steve Albrecht and Monte R. Swain, all from Brigham Young University

Rong-Ruey Duh and Audrey Wenhsin Hsu, both from National Taiwan University

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Principles of Financial Accounting, IFRS Edition, Fourth Edition serves as a guide for students to comprehend and give insights into accounting of the modern business world. This textbook will focus on core concepts and procedures based on

the International Financial Reporting Standards (IFRS). Internal controls and cash are combined for this concise edition. With the increasing concerns of environmental, social and governance (ESG) issues, this has prompted the establishment of the International Sustainability Standards Board (ISSB), which has issued two disclosure standards, IFRS S1 and IFRS S2. The new edition of Principles of Financial Accounting, IFRS Edition covers this issue. In 2024, the IASB also issued a new financial reporting standard, IFRS 18 Presentation and Disclosure in Financial Statements, which will replace IAS 1 Presentation of Financial Statements. In view of the accounting regulation changes in recent years, the text has been updated with the latest IFRS Standards framework, including IFRS 15 Revenue from Contracts with Customers (effective in 2018), IFRS 16 Leases (effective in 2019) and IFRS 9 Financial Instruments.

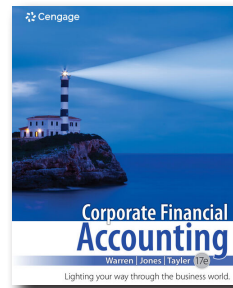
NEW EDITION

CORPORATE FINANCIAL ACCOUNTING, 17E

Carl S. Warren, University of Georgia, Athens; Jeff Jones, Auburn University; William B. Tayler, Brigham Young University

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CNOWv2



This edition from the acclaimed franchise clearly presents core financial accounting concepts within a meaningful business context, using engaging learning features that ensure a relevant, innovative learning experience. The authors

demonstrate how accounting is more than just data or black-and-white rules. Updated content addresses the latest development and tools in corporate accounting today -- from using data analytics effectively to understanding the impact of discounts and sales in retail accounting. The online learning platform CNOWv2 provides practice opportunities to ensure you understand and can apply key accounting principles.

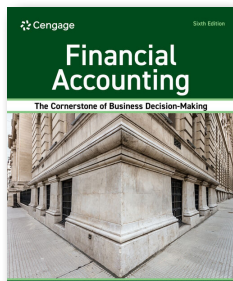
NEW EDITION

FINANCIAL ACCOUNTING, 6E

Jay Rich, *Illinois State University*;
Jeff Jones, *Auburn University*;
Linda Ann Myers, *The University of Tennessee, Knoxville*

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CNOWv2



Rich/Jones/Myers' FINANCIAL ACCOUNTING, 6th Edition, gives you the tools you need to succeed and allows you to gain a clear understanding of the important relationships between accounting, financial statements and business decisions.

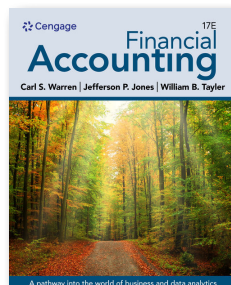
Fundamental concepts are uniquely embedded in the greater context of reading, emphasizing the skill of reading and interpreting a company's annual report. The textbook's distinctive pedagogy guides you through the basics more quickly and independently, and real-world applications prepare you for long-term professional success regardless of your major. The online learning platform CNOWv2 provides key practice opportunities with autograded assignments, detailed feedback, Excel Online activities and a vast video library to help you when you need it most.

FINANCIAL ACCOUNTING, 17E

Carl Warren, *University of Georgia, Athens*;
Jefferson P. Jones, *Auburn University*;
William B. Tayler, *Brigham Young University*

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CNOWv2 eBook



Develop a strong foundation in financial accounting that prepares you for future study and success in business with FINANCIAL ACCOUNTING, 17E by award-winning authors Warren/Jones/Tayler. This edition and corresponding CNOWv2 online learning

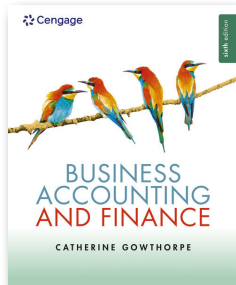
platform connects accounting concepts to the "bigger picture" as you see how the steps in the accounting cycle are interrelated and how accounting plays a critical role in business success. Chapter-opening features clearly demonstrate how each chapter's content fits within the overall framework of this edition. The CNOWv2's Journal Entry Tool reinforces this approach by automatically illustrating the impact of transactions on the accounting equation. New content integrates coverage of data analytics, while new online appendices offer optional topics for study. This edition offers learner-centric revisions as well as new learning features, demonstration videos, case and projects to create a rewarding learning experience no matter what your learning style.

BUSINESS ACCOUNTING AND FINANCE, 6E

Catherine Gowthorpe, Oxford Brookes University

© 2024, 536pp, Paperback, 9781473791275

MindTap



Business Accounting and Finance, Sixth edition, offers an accessible, concise introduction to management and financial accounting for first-year business students and those taking non-business degrees. With a wide variety of real-life examples of well-

known brands such as Amazon, Samsung and Bosch, the author introduces relevant issues for accounting such as ethics and corporate governance. Packed with practical guidance including business scenarios and exercises, this resource will help students develop the skills they need in today's workplace.

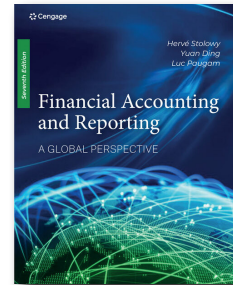
FINANCIAL ACCOUNTING AND REPORTING, 7E

Hervé Stolowy, HEC Paris;

Yuan Ding, China-Europe International Business School (CEIBS);
Luc Paugam, HEC Paris

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MindTap



Financial Accounting and Reporting: A Global Perspective guides business and management students through the complexities of financial accounting from a 'user' perspective. Based on the latest IFRS Standards, its comprehensive coverage

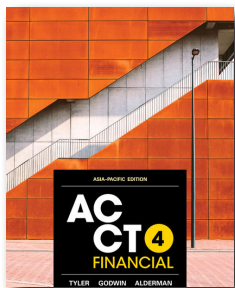
incorporates original case studies and financial statements from organizations across the globe, providing students with a thorough understanding of real-world business.

ACCT4 FINANCIAL: ASIA-PACIFIC EDITION, 4E

Jonathan Tyler, UTS; Norman H. Godwin, Auburn University; C. Wayne Alderman, Auburn University

© 2022, 320pp, Paperback, 9780170451727

MindTap eBook



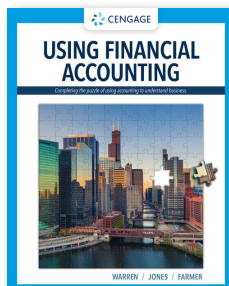
ACCT4 Financial is ideal for students learning the preparers/debits and credits approach to accounting. Australian cases and examples have been included throughout the text to give you direct application to relevant, real-life concepts.

USING FINANCIAL ACCOUNTING

Carl S. Warren, University of Georgia, Athens;
Jeff Jones, Auburn University;
Amanda Farmer, University of Georgia, Athens

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CNOWv2



Learn how today's managers, investors and other business stakeholders effectively use accounting information and reports to guide business success with Warren/Jones/Farmer's USING FINANCIAL ACCOUNTING.

Designed as a one-term introduction for those with no previous accounting experience, this edition overviews basic financial accounting concepts without extraneous details. This book's spreadsheet approach focuses on the use of accounting information in business without the distraction of debits and credits. An integrated financial statement framework highlights how transactions impact each of the three primary financial statements: balance sheets, income statements and cash flow statements. Unique metrics analyses highlight transaction, financial statement and managerial decision-making information. In addition, special features and cases demonstrate the use of data analysis in financial accounting today. Optional CNOWv2 digital resources further support your financial accounting learning experience.

GLOBAL FINANCIAL ACCOUNTING AND REPORTING, 5E

Principles and Analysis

Walter Aerts, *Department of Accounting, University of Antwerp*; Peter Walton

© 2020, 520pp, Paperback, 9781473767126



Global Financial Accounting and Reporting: Principles and Analysis continues to be an invaluable resource for undergraduate, postgraduate and MBA students of introductory financial accounting. Comprehensive and

well-illustrated, it covers all the important topics without being too technical and takes a truly international approach. Using extracts from the latest IFRS Standards and real company report data, this book takes a global approach, giving students direct exposure to contemporary reports and financial statements.

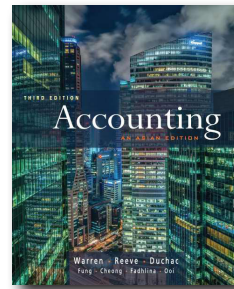
ACCOUNTING: AN ASIAN EDITION, 3E

Joyce Fung, *Nanyang Polytechnic*; Christine Cheong, *Temasek Polytechnic*; Fadhina Samsudin, *Nanyang Polytechnic*; Peter Ooi, *Temasek Polytechnic*

© 2015, 604pp, Paperback, 9789814633000

CNOWv2

AsiaTitle



Lecturers with many years of teaching experience in accounting have adapted the widely used Accounting, 25th edition by Warren, Reeve and Duchac to create this Asian edition. This book is tailored for use in a first-year course on basic accounting. It is

written from a sole proprietorship perspective and covers the complete accounting cycle and important accounting areas like cash, receivables, inventories and fixed assets. For this third edition, new chapters on Companies, Statement of Cash Flows and Financial Statement Analysis have been added to cater to more advanced topics. Local accounting practices are taught in this text. Local businesses have also been included in the text so that students can relate to the material better. The text is also written in a manner Asian students will find easy to read and understand.

FINANCIAL STATEMENT ANALYSIS

NEW EDITION

BUSINESS ANALYSIS AND VALUATION, 7E

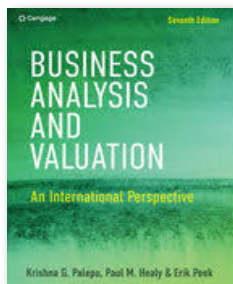
An International Perspective

Krishna G. Palepu, Harvard University;

Paul M. Healy, Harvard University;

Erik Peek, Erasmus University

© 2025, 600pp, Paperback, 9781473796157



This seventh edition of Business Analysis and Valuation: An International Perspective guides students through the interpretation and use of IFRS-based financial statements with the help of case studies from a wide range of international corporations.

The authors use real-life financial and non-financial data to show how financial analysis informs valuation decisions. Numerous and varied tasks cement a fundamental and practical understanding of corporate analysis in students.

BUSINESS VALUATION, 2E

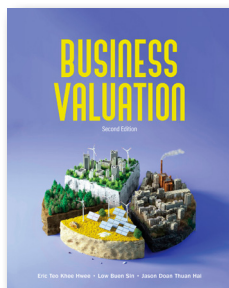
Eric Teo Khee Hwee, Nanyang Technological University;

Low Buen Sin, Nanyang Technological University;

Jason Doan Thuan Hai, Savills Singapore

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AsiaTitle



Business valuation plays a pivotal role in various business contexts, such as transactions, financial reporting and legal proceedings, especially in cases involving shareholder disputes or assessments of damages where valuation principles are frequently

invoked. This book delves into the essential aspects of business valuation, covering fundamental concepts, principles, context, definitions, processes, methodologies, terminologies and associated challenges. Additionally, the authors provide insights into purchase price allocation, the valuation of acquired intangible assets in business combinations and the performance of impairment tests for goodwill acquired in such combinations. The book also clarifies the definition of fair value and expounds on the key concepts within the fair value measurement framework required by financial reporting standards.

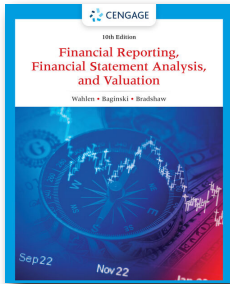
In essence, Business Valuation 2e equips readers with a robust framework and knowledge base to comprehend how business valuation is conducted in practical scenarios. It empowers readers to conduct professional valuation analyses that are theoretically sound and legally defensible.

FINANCIAL REPORTING, FINANCIAL STATEMENT ANALYSIS AND VALUATION, 10E

James M. Wahlen, *Indiana University*; Stephen P. Baginski, *University of Georgia*; Mark Bradshaw, *Boston College*

© 2023, 944pp, Paperback, 9780357722091

MindTap eBook



Learn to conduct financial statement analysis as you review actual financial statements from real companies with Wahlen/Baginski/Bradshaw's FINANCIAL REPORTING, FINANCIAL STATEMENT ANALYSIS AND VALUATION, 10E. This

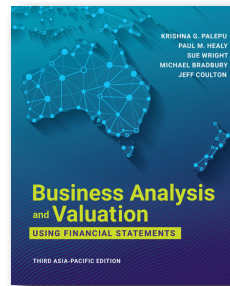
balanced, comprehensive approach reflects the latest developments in accounting standards, financial analysis and valuation. You apply concepts from economics, business strategy, finance and accounting as you progress through a unique six-step process for analysis and valuation. Quick Checks after each section remind you of key insights. Each chapter includes a continuing example from The Clorox Company so you can apply each step of the analysis and valuation process to real financial statements. Numerous actual examples, problems and cases also include a continuing end-of-chapter case from Walmart. MindTap digital resources and an updated Financial Statements Analysis Package (FSAP) provide an Excel® model to make the analysis, forecasting and valuation process more efficient.

BUSINESS ANALYSIS AND VALUATION: USING FINANCIAL STATEMENTS, 3E

Krishna G. Palepu, *Harvard University*; Paul M. Healy, *Harvard University*; Sue Wright, *Macquarie University*; Michael Bradbury, *Massey University*

© 2021, 384pp, Paperback, 9780170425186

eBook



Business Analysis and Valuation gives you a practical, in-depth approach to the subject of accounting valuation. It includes a significant number of case studies exploring various issues in this field, as well as a new case feature at the end of each chapter. New

'Industry insights' boxes show you how the content translates to the workplace.

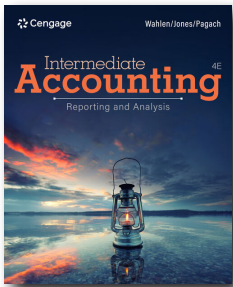
INTERMEDIATE ACCOUNTING

INTERMEDIATE ACCOUNTING, 4E Reporting and Analysis

James M. Wahlen, Indiana University; Jefferson P. Jones, Auburn University; Donald P. Pagach, North Carolina State University

© 2024, 1472pp, Hardback, 9780357905708

CNOWv2



Today's financial accounting is continuously changing. Now, you have a resource to help you understand the importance of accounting information and how that information is critical to others in business today with Wahlen/Jones/Pagach's INTERMEDIATE

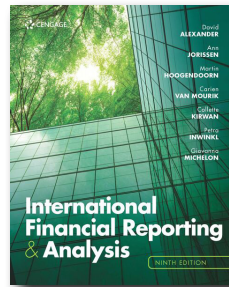
ACCOUNTING, 4E. Positive examples and cases from familiar companies, such as Starbucks, Coca-Cola, Apple, Louis Vuitton and Nestlé, reinforce the book's unique, approachable perspective. You see the power of financial accounting information for investors, creditors and other stakeholders. This edition's in-depth coverage also clearly addresses the latest accounting standards. This edition works closely with the online learning platform CNOWv2 to help you manage the rigor and time requirements of today's intermediate accounting course, and its learning tools help you master key concepts. In addition, algorithmic homework exercises allow you to solve multiple versions of exercises to build confidence and expertise.

INTERNATIONAL FINANCIAL REPORTING & ANALYSIS, 9E

David Alexander, University of Birmingham, UK; Ann Jorissen, University of Antwerp, Belgium; Martin Hoogendoorn, Erasmus University Rotterdam, the Netherlands; Carien van Mourik, The Open University, UK; Collette Kirwan, South East Technological University (SETU), Ireland; Petra Inwinkl, University of Vienna, Austria; Giovanna Michelon, University of Bristol, UK

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MindTap



For over twenty-five years, the authors of International Financial Reporting and Analysis have provided comprehensive insight into the intricacies of financial reporting. This ninth edition has been updated throughout with an increased focus on ethics,

sustainability and corporate governance. Timely real-world illustrations and activities give students a truly international perspective to successfully interpret and use IFRS Standards in business. This title is available with MindTap.

MANAGEMENT ACCOUNTING

NEW EDITION

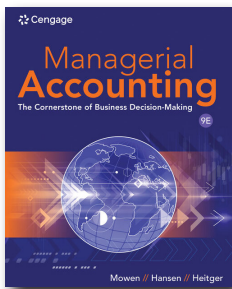
MANAGERIAL ACCOUNTING, 9E

The Cornerstone of Business Decision Making

Maryanne M. Mowen, Oklahoma State University; Don R. Hansen, Oklahoma State University; Dan L. Heitger, Miami University - Oxford, Ohio

© 2026, 944pp, Paperback, 9798214041902

CNOWv2 eBook



Discover how managerial accounting is meaningful and relevant in your life with Mowen/Hansen/Heitger's **MANAGERIAL ACCOUNTING: THE CORNERSTONE OF BUSINESS DECISION-MAKING**, 9th Edition.

Business Sustainability is introduced at the beginning of the text and is incorporated throughout every subsequent chapter, with accompanying Discussion Questions and Multiple-Choice questions. This edition also expands its coverage of data analytics to include updated examples with real-world companies, new discussion questions, new end-of-chapter exercises and new Data Analytics Skill Builder activities using Excel and Tableau in CNOWv2. The online learning platform CNOWv2 provides practice opportunities and author-created videos to help you understand and apply key accounting principles to make critical business decisions.

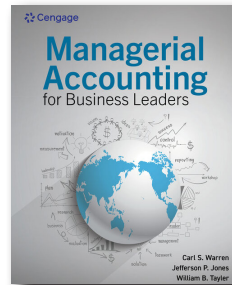
NEW

MANAGERIAL ACCOUNTING FOR BUSINESS LEADERS, 1E

Carl Warren, University of Georgia, Athens; Jefferson Jones, Auburn University; William B. Tayler, Brigham Young University

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CNOWv2 eBook



Warren/Jones/Tayler's "Managerial Accounting for Business Leaders," 1st Edition, provides a solid foundation in accounting -- the language of business. This text emphasizes core accounting concepts, without traditional T-accounts or debits and

credits. Illustrations and examples provide a meaningful context that demonstrates how each chapter's content fits into the big picture. Chapters begin with a real company opener and conclude with a data analytics activity using Excel and Tableau. Certified Management Accountant (CMA) exam questions are also available if you are seeking an accounting certification, while end-of-chapter content sharpens critical-thinking skills. CNOWv2 offers an interactive learning experience that bridges the gap between content, homework and exam performance, empowering you to master essential accounting skills within today's corporate business landscape.

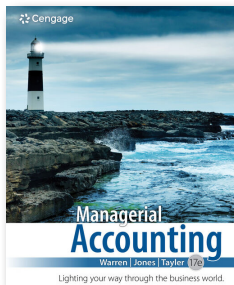
NEW EDITION

MANAGERIAL ACCOUNTING, 17E

Carl Warren, University of Georgia, Athens; Jefferson Jones, Auburn University; William B. Tayler, Brigham Young University

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CNOWv2 eBook



Warren/Jones/Tayler's *Managerial Accounting*, 17th Edition, lays a solid foundation in business and management accounting. Updated with the latest developments and tools in accounting, this edition emphasizes the importance of accounting in business

and connects chapter content to your life through the new *Why is this important?* feature. The online learning platform, CNOWv2, offers an interactive learning experience that bridges the gap between content, homework and exam performance, allowing you to master essential accounting skills within the context of today's corporate business landscape. The text also features updated, real-world examples, updated Certified Management Accountant (CMA) exam questions, data analytics activities using Excel and Tableau and interactive online resources that foster a strong foundation in core management accounting concepts.

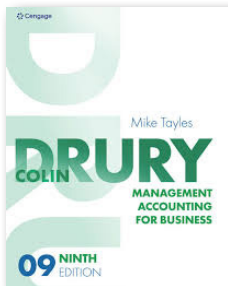
NEW EDITION

MANAGEMENT ACCOUNTING FOR BUSINESS, 9E

Colin Drury, University of Huddersfield; Mike Tayles, University of Hull

© 2025, 592pp, Paperback, 9781473795716

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For over forty years, Colin Drury has successfully unravelled the principles of management accounting for business students in his clear, accessible style. Now in its ninth edition, *Management Accounting for Business* covers everything non-specialist

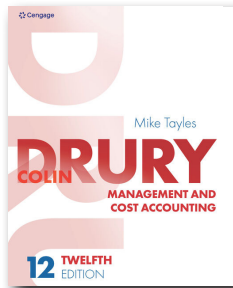
students need to know for success, including discussions of contemporary technologies, environmental accounting and data analytics. Every chapter features international real-world examples, an 'Apply your Knowledge' exercise, illustrating financial and non-financial considerations, as well as new review problems.

MANAGEMENT AND COST ACCOUNTING, 12E

Colin Drury, University of Huddersfield;
Mike Tayles, University of Hull

© 2024, 896pp, Paperback, 9781473791244

MindTap



For over thirty-five years, Colin Drury's Management and Cost Accounting has successfully blended theory and practice. Established as the leading text in the field, it helps students learn the key concepts and processes of management and cost accounting. Now

in its twelfth edition, the text retains its trademark clear and accessible style, covering everything students need to know for their management accounting career and professional exams. Every chapter includes an "Employability Skills" question, review problems from accounting examination bodies and recent real-world examples of well-known international organizations such as Netflix, Amazon and Apple.

This edition includes new chapters on data analytics and environmental management accounting as well as expanded coverage of strategic performance and cost management, value creation and quality management.

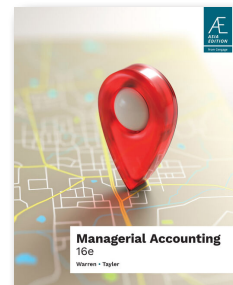
AE MANAGERIAL ACCOUNTING, 16E

Carl S. Warren, University of Georgia, Athens;
William B. Tayler, Ph.D., CMA, Brigham Young University

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Establish a strong foundation in accounting fundamentals that will help you succeed in your career and business with Warren/Tayler's MANAGERIAL ACCOUNTING, 16E. The latest business illustrations and current examples provide a meaningful

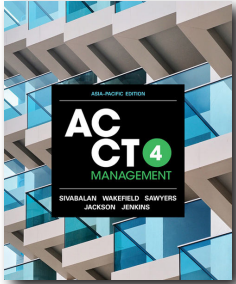
context that demonstrates how each chapter's content fits into the "big picture." The authors clearly connect key accounting concepts to real businesses today. Each chapter begins with a real company opener that is referenced throughout the chapter. New examples and cases that highlight how to use and apply data analytics now appear in each chapter. These cases use data sets related to the chapter content while showing you how to analyze and develop reports using Excel and Tableau. In addition, updated Certified Management Accountant (CMA) exam questions prepare you for professional success, while Pathways Challenges help you hone critical-thinking skills. CNOWv2 online resources are also available with activities to reinforce mastery.

ACCT4 MANAGEMENT, ASIA-PACIFIC EDITION, 4E

Prabhu Sivabalan, UTS; James Wakefield, University of Technology Sydney; Roby B. Sawyers, North Carolina State University; Steve Jackson, University of Southern Mississippi

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MindTap eBook



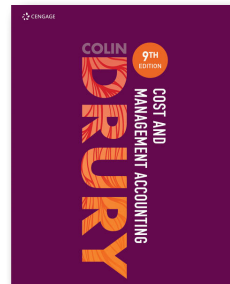
ACCT4 Management is your essential tool when studying Management Accounting. The text explores the basics of costing techniques and accounting control to help you learn to make managerial decisions. Australian cases and

'Making it real' examples are included throughout the text to help you apply the concepts you're learning to relevant, real-life scenarios. Tear-out revision cards are included with the printed textbook to give you portable summaries of each chapter for class preparation and revision.

COST AND MANAGEMENT ACCOUNTING, 9E

Colin Drury, University of Huddersfield

© 2018, 512pp, Paperback, 9781473749054



For over thirty years, Colin Drury has been at the forefront of helping students learn the key concepts and processes in management and cost accounting through his textbooks. Now in its ninth edition, Cost and Management Accounting continues to provide an

accessible and thorough introduction to the subject. It blends theory and practice in language that is clear and easy to understand and provides students with a thorough introduction to cost and management accounting whether they are studying an accountancy or business undergraduate course, or a post-experience course. The new edition has been completely updated to reflect recent developments in the field, and now includes additional emphasis on value creation, and links strategic performance management more closely to divisional financial performance measurement.

PAYROLL ACCOUNTING

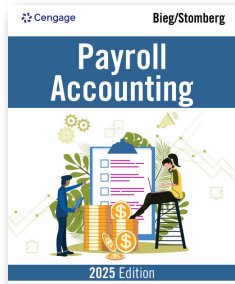
NEW EDITION

PAYROLL ACCOUNTING 2025, 35E

*Bernard J. Bieg, Bucks County Community College;
Bridget Stomberg, Indiana University Bloomington*

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CNOWv2 eBook



Teach students to calculate payroll, complete payroll taxes and prepare payroll records and reports with Bieg/Stomberg's PAYROLL ACCOUNTING 2025, 35th Edition. Students gain hands-on experience in payroll accounting as they examine and apply today's

payroll accounting laws and developments, both manually and using Excel. End-of-chapter problems are tied to examples in the chapter for easy reference. Topics prepare students for success with the Fundamental Payroll Certification (FPC) from the American Payroll Association, highlighting application rather than theory with hands-on practice, reinforcing current and important payroll concepts. Examples and business applications emphasize relevance, while an extensive payroll project lets students practice their skills. Excel® spreadsheet templates, author videos and the optional CNOWv2 help you clarify payroll laws and practices.

PRINCIPLES OF ACCOUNTING

NEW EDITION

FINANCIAL & MANAGERIAL ACCOUNTING, 17E

Carl Warren, University of Georgia, Athens; Jefferson Jones, Auburn University; William B. Tayler, Brigham Young University

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CNOWv2 eBook



Warren/Jones/Tayler's FINANCIAL AND MANAGERIAL ACCOUNTING, 17th Edition, provides you with a comprehensive introductory accounting text that lays a solid foundation in accounting. Updated with the latest developments

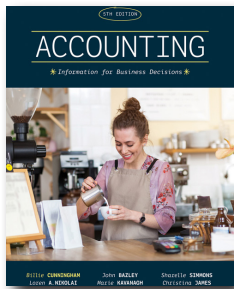
and tools in accounting, this edition emphasizes the importance of accounting in business and connects chapter content to your life through the new "Why is this important?" feature. The online learning platform, CNOWv2, offers an interactive learning experience that bridges the gap between content, homework and exam performance, allowing you to master essential accounting skills within the context of today's corporate business landscape. Updated, real-world examples, data analytics activities using Excel and Tableau and interactive online resources foster a strong foundation in core accounting concepts.

ACCOUNTING: INFORMATION FOR BUSINESS DECISIONS, 5E

Billie Cunningham, University of Missouri--Columbia
Loren A. Nikolai, University of Missouri-Columbia;
John Bazley, University of Denver;
Marie Kavanagh;
Sharelle Simmons, Charles Sturt University;
Christina James, University of Southern Queensland

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MindTap



Accounting: Information for Business Decisions is a business-focused introduction to accounting. This resource leads students through the real-world business cycle and how accounting information informs decision making.

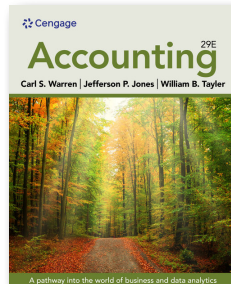
The text uniquely uses a continuing narrative of establishing a small-to-medium business to teach accounting concepts, providing an authentic and intentional learning experience for students. Departing from the traditional approach taken by other introductory accounting textbooks, students apply both managerial and financial approaches within the topics examined in each chapter, to see the direct impact that managerial accounting decisions make on the financial accounting processes. Premium online teaching and learning tools are available on the MindTap platform.

ACCOUNTING, 29E

Carl Warren, University of Georgia, Athens;
Jefferson P. Jones, Auburn University;
William B. Tayler, Brigham Young University

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CNOWv2 eBook



Develop a strong foundation in accounting that prepares you for future study and success in today's business world with ACCOUNTING, 29E by award-winning authors Warren/Jones/Tayler. This edition and corresponding CNOWv2 digital resources connect

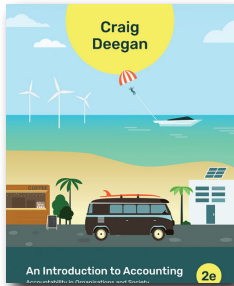
accounting concepts to the “bigger picture” as you see how the steps in the accounting cycle are interrelated and how accounting plays a critical role in business success. Chapter-opening features clearly demonstrate how each chapter’s content fits within the overall framework of this edition. The CNOWv2’s Journal Entry Tool reinforces this approach by automatically illustrating the impact of transactions on the accounting equation. New content integrates coverage of data analytics, while new online appendices provide optional topics for study. This edition offers learner-centric revisions as well as new learning features, demonstration videos, case and projects to create a rewarding learning experience no matter what your learning style.

AN INTRODUCTION TO ACCOUNTING: ACCOUNTABILITY IN ORGANISATIONS AND SOCIETY, 2E

Craig Deegan, RMIT

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MindTap eBook



Written by Craig Deegan, Australia's premier sustainability and social accounting academic, *An Introduction to Accounting: Accountability in Organisations and Society* brings corporate accountability, sustainability, and social

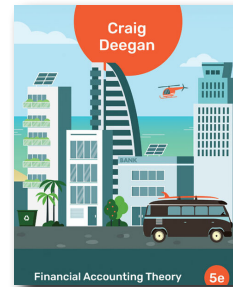
responsibility together. The text's unique approach highlights the role that accounting plays in sustainability and being accountable for the environment, by providing students with an understanding of accounting's pervasive and transformative role as both a social practice and a driving force behind organisations. It shows that environments, ideas and values change; the interconnectivity of society; that the planet must be respected as a resource; and that people are affected/influenced by the information they receive and the way it is presented. Learning accounting through the lens of sustainability and the environment prepares you to actively seek and use accounting information to make decisions in your career that take into consideration accountability for the environment.

FINANCIAL ACCOUNTING THEORY, 5E

Craig Deegan, RMIT

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eBook



Craig Deegan's *Financial Accounting Theory* provides a concise approach while comprehensively covering both traditional and contemporary theories that have emerged as the practice of accounting has evolved. Social and environmental

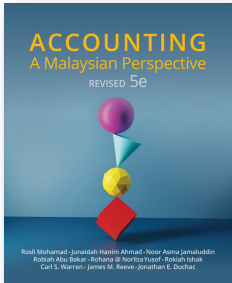
accountability and reporting issues are discussed in depth, along with coverage of critical perspectives, public sector accounting and fair value. The text has a reader-friendly style that uses straightforward explanations and numerous practical examples. This fifth edition of *Financial Accounting Theory* includes new content focusing on how different perspectives of organisational responsibilities and 'accountabilities' impact the way accounting is performed, and the theories that different researchers choose to use/apply.

ACCOUNTING: A MALAYSIAN PERSPECTIVE, REVISED, 5E

Rosli Mohamad; Junaidah Hanim Ahmad; Noor Asma Jamaluddin; Robiah Abu Bakar

© 2022, 496pp, Paperback, 9789672492177

AsiaTitle



Accounting: A Malaysian Perspective (Revised 5e), is adapted and customized from a widely used accounting textbook entitled Accounting, 26th Edition, by Carl S. Warren, James M. Reeve and Jonathan E. Duchac. Where appropriate, the text incorporates

additional contents to reflect applicable standards and national perspective. The text is written in a user-friendly manner to help the understanding of bookkeeping processes and selected managerial accounting principles. A blend of theoretical explanation, comprehensive illustration and end of chapter exercises/problems are expected to create an interest in accounting amongst students. This book is specifically designed to accommodate students with little or without accounting background as well as for those who wish to further their studies in accounting.

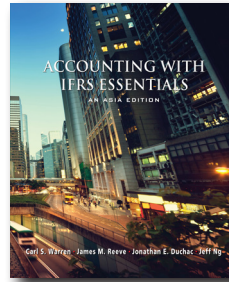
ACCOUNTING WITH IFRS ESSENTIALS: AN ASIA EDITION

Carl S. Warren, University of Georgia, Athens; James M. Reeve, University of Tennessee, Knoxville; Jonathan E. Duchac, Wake Forest University; Jeff Ng, The Chinese University of Hong Kong

© 2019, 1360pp, Paperback, 9789814834827

CNOWv2

AsiaTitle



Accounting with IFRS Essentials: An Asia Edition gives undergraduates in accounting and business a solid foundation in accounting to prepare them for future business courses and the real world.

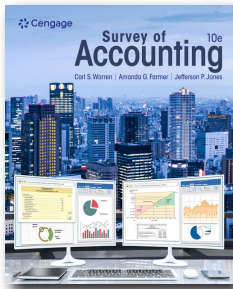
SURVEY OF ACCOUNTING

SURVEY OF ACCOUNTING, 10E

Carl S. Warren, *University of Georgia, Athens*;
Amanda Farmer, *University of Georgia, Athens*;
Jefferson P. Jones, *Auburn University*

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CNOWv2 eBook



Master today's most essential topics in financial and managerial accounting today using the unique Integrated Financial Statement Framework in Warren/Farmer/Jones's SURVEY OF ACCOUNTING, 10E.

Written specifically for readers who have no prior knowledge of accounting, this edition's focuses only on topics that are essential to the understanding of accounting as a manager or professional. The book's distinctive framework illustrates the impact of transactions on financial statements without the use of debits and credits. The authors also incorporate Metric Analyses that connect transactions and management decisions to financial condition and performance metrics used by businesses. New coverage addresses the use of data analytics and changes in retail operations. Updated and streamlined content throughout this edition integrates seamlessly with CNOWv2's online homework platform. CNOWv2 offers a variety of learning activities and helpful videos to maximize your understanding of accounting.

ECONOMICS

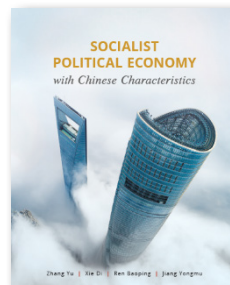
COMPARATIVE ECONOMIC SYSTEMS

SOCIALIST POLITICAL ECONOMY WITH CHINESE CHARACTERISTICS

Zhang Yu; Xie Di; Ren Baoping; Jiang Yongmu

© 2022, 464pp, Paperback, 9789814986458

AsiaTitle



Socialist Political Economy with Chinese Characteristics implements the propositions of “learning and using political economy” and “adhering to and developing socialist political economy with Chinese characteristics” as emphasized by Xi Jinping, General Secretary

of the Communist Party of China Central Committee. The book introduces the latest achievements in the development of socialist political economy with Chinese characteristics in the new era. Comprising four parts—basic socialist economic system, the operation of socialist economy with Chinese characteristics, its development, and socialist opening up with Chinese characteristics, it also elaborates on the Four-pronged Comprehensive Strategy, the five major development concepts, the new normal of economy, the suppslyside structural reforms, the Belt and Road Initiative, and other important concepts.

ECONOMETRICS

NEW EDITION

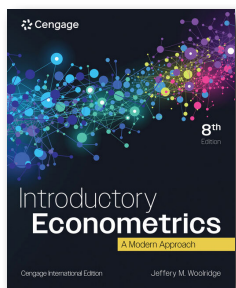
INTRODUCTORY ECONOMETRICS, 8E

A Modern Approach
Cengage International Edition

Jeffrey M. Wooldridge, Michigan State University

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MindTap



Give students an understanding of how econometrics can answer questions in business, policy evaluation and forecasting with the practical approach found in Wooldridge's *Introductory Econometrics: A Modern Approach, 8th Edition*.

Unlike traditional texts, this book's practical, yet professional, approach demonstrates how econometrics has moved beyond a set of abstract tools to become genuinely useful for answering questions across a variety of disciplines.

AE INTRODUCTORY ECONOMETRICS, 7E

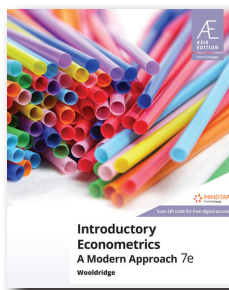
A Modern Approach

Jeffrey M. Wooldridge, Michigan State University

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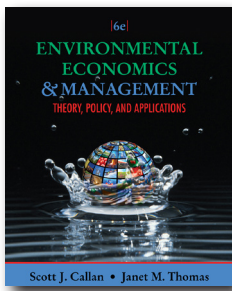
ENVIRONMENTAL ECONOMICS AND MANAGEMENT, 6E

Theory, Policy, and Applications

Scott J. Callan, Bentley University; Janet M. Thomas, Bentley University

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Provide your students with an applied, practical approach to environmental economic theory that is accessible to both students who have minimal exposure to economics, and students with an advanced understanding of economics. With a strong

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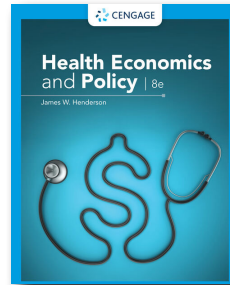
HEALTH ECONOMICS

HEALTH ECONOMICS AND POLICY, 8E

James W. Henderson, Baylor University

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eBook



Thoroughly examine how microeconomic principles apply to health care delivery and its policies with Henderson's insightful HEALTH ECONOMICS AND POLICY, 8E. Updates and expanded content help you explore the changing nature of health care, the

social and political sides of issues and the future of health care delivery and finance as the U.S. transitions beyond the Affordable Care Act. You learn how to analyze public policy from an economic perspective as new content addresses today's policy environment and changes as well as reform alternatives. Special features address issues in healthcare today, profile health care leaders and offer global comparisons. A convenient new eBook format provides imbedded links to extra content. New appendices show you how to interpret empirical results and perform economic evaluations. This edition clearly introduces an engaging economic side of health care that's interesting no matter what your major or future plans.

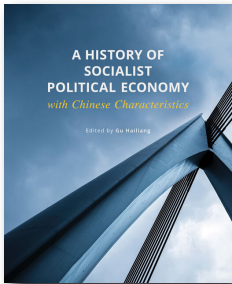
HISTORY OF ECONOMICS

A HISTORY OF SOCIALIST POLITICAL ECONOMY WITH CHINESE CHARACTERISTICS

Gu Hailiang

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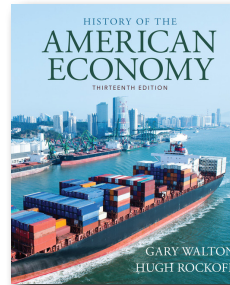
A History of Socialist Political Economy with Chinese Characteristics conducts systematic and in-depth analyses of the development of socialist political economy with Chinese characteristics. The discussion covers six phases: the formation period (1956–1976), the initial stage of reform and opening-up (1976–1982), the socialist planned commodity economy period (1982–1992), the initial stage of socialist market economy (1992–2002), the stage of building an overall well-off society (2002–2012), and the stage of striving for a moderately prosperous society in all respects (2012–2017). The book reflects the achievements of China’s socialist political economy and highlights the historical landmarks of Marxist political economy in the country.

HISTORY OF AMERICAN ECONOMY, 13E

Gary M. Walton, *Foundation for Teaching Economics and University of California, Davis*; Hugh Rockoff, *Rutgers University*

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Ever wonder how the American economy became the most powerful one in the world? Tying America’s past to the economic policies of today and beyond, the popular HISTORY OF THE AMERICAN ECONOMY, 13E answers this critical

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INTERMEDIATE MACROECONOMICS

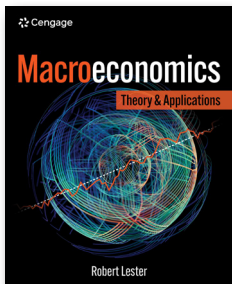
MACROECONOMICS

Theory and Applications

Robert Lester, Colby College

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Lester's **MACROECONOMICS: THEORY AND APPLICATIONS, 1st EDITION**, bridges the gap between the way macroeconomics is done by academic economists, whether in universities or at the Federal Reserve, and the way macroeconomics is taught to undergraduate

majors. Models of search and matching, endogenous growth and intertemporal consumption are introduced in a graphical framework suitable for undergraduate sophomores, juniors and graduate MBAs. The book offers many different types of assessment, including in-chapter knowledge checks and solutions, end-of-chapter review questions and problems, and several types of online resources.

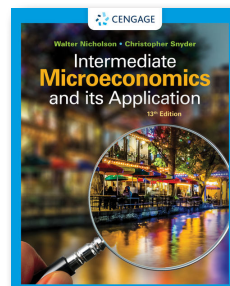
INTERMEDIATE MICROECONOMICS

INTERMEDIATE MICROECONOMICS AND ITS APPLICATION, 13E

Walter Nicholson, Amherst College; Christopher Snyder, Dartmouth College

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Discover an exceptionally clear, concise introduction to microeconomics using an approach that avoids high-level mathematics but still offers meaningful practice with Nicholson/Snyder's **INTERMEDIATE MICROECONOMICS AND ITS APPLICATION, 13E**.

These prestigious authors present the economics of markets using a managerial focus and a variety of approaches, including intuitive illustrations, graphical presentations and some simple algebra. A wealth of relevant applications and current examples demonstrate microeconomics at work in a variety of settings. In addition, updated step-by-step video problems and engaging activities allow you to learn by doing. This edition's full-color revisions explain the latest developments and events, including the economic impact of the COVID pandemic. New MindTap online resources are also available to further strengthen your mastery of microeconomic concepts.

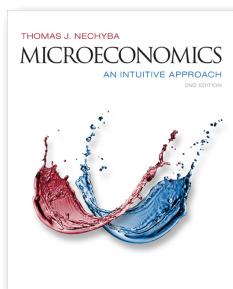
MICROECONOMICS, 2E

An Intuitive Approach

Thomas Nechyba, Duke University

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Present microeconomic theory as a way of looking at the world with MICROECONOMICS: AN INTUITIVE APPROACH, 2E. This book combines intuition, conversational writing, everyday examples and outstanding graphs to set a new standard for

clarity and rigor without requiring any background in calculus. The author builds on the foundation of individual behavior, demonstrating economic intuition while developing conceptual thinking skills with carefully written analysis. Initial chapters prepare students to understand supply, demand and equilibrium. The book offers unprecedented flexibility in topical coverage with four distinct paths, including a non-game theory path through microeconomics, a path emphasizing game theory, a path highlighting policy issues, or a path focused on business. MindTap® is now available with interactive, animated Video Graph Presentations and Progression Graphs that decompose economic concept graphs into finite steps that students can walk through.

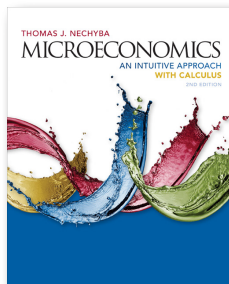
MICROECONOMICS, 2E

An Intuitive Approach with Calculus

Thomas Nechyba, Duke University

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Present microeconomic theory as a way of viewing the world with MICROECONOMICS: AN INTUITIVE APPROACH WITH CALCULUS, 2E. This book builds on the basic economic foundation of individual behavior. Each chapter contains two

sections. The A sections introduce concepts using conversational writing, everyday examples and graphs with a focus on mathematical counterparts. B sections cover the same concepts with precise, accessible mathematical analyses that assume one semester of single-variable calculus. The book offers great flexibility with four distinct paths: a non-game theory path through microeconomics, a path emphasizing game theory, a path highlighting policy issues, or a path focused on business. You can also select when to use the B sections for greater depth and when you simply want an overview of a topic. MindTap® is now available with interactive, animated Video Graph Presentations and select Progression Graphs that decompose economic concept graphs into finite steps.

INTERNATIONAL ECONOMICS

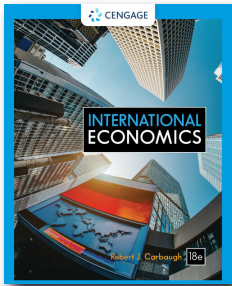
NEW EDITION in April 2025

INTERNATIONAL ECONOMICS, 18E

Robert Carbaugh, Central Washington University

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Discover why Carbaugh's best-selling INTERNATIONAL ECONOMICS, 18E is a favorite among students of all backgrounds for its clear, concise presentation of international trade and finance theory. This edition uses the latest examples

from around the world as well as updated, practical applications to vividly demonstrate the relevance of the theory you are learning. You see how the concepts you are mastering apply to today's economic issues and global policy questions as you examine the economic impact of events such as Brexit, China's forced technology transfer, China's Belt Road initiative, the U.S.-Mexico-Canada agreement and the global pandemic. Written and visually driven discussions make content understandable even if you have little economics background. This edition is organized around five themes that emphasize global economics and trade issues. This streamlined presentation is clear, concise and contemporary with award-winning author Dr. Carbaugh.

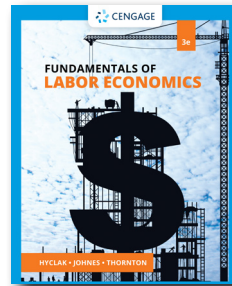
LABOR ECONOMICS

FUNDAMENTALS OF LABOR ECONOMICS, 3E

Thomas Hyclak, Lehigh University; Geraint Johnes, Lancaster University Management School; Robert Thornton, Lehigh University

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Examine the essential aspects of modern labor economics from an international perspective with Hyclak/Johnes/Thornton's highly accessible FUNDAMENTALS OF LABOR ECONOMICS, 3E. This convenient, digital edition provides a

comprehensive survey of economic theory and empirical evidence on purely competitive labor markets. These acclaimed authors examine the impact of imperfect competition, incomplete information and uncertainty, and institutional factors -- stemming from government regulation, unions, social norms, and human resource management policies -- on wages and employment opportunities. The latest updates address important issues today, such as wage and income inequality, labor market effects of international migration, the impact of occupational licensing on wages and employment, and labor aspects of the current "gig" economy. First-hand labor economics research and results further enhance your understanding of the world in which you will work and manage employees.

MANAGERIAL ECONOMICS

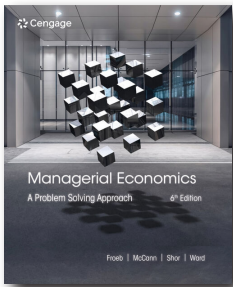
MANAGERIAL ECONOMICS, 6E

A Problem Solving Approach

Luke M. Froeb, Vanderbilt University; Brian T. McCann, Vanderbilt University; Michael R. Ward, University of Texas, Arlington; Mike Shor, University of Connecticut

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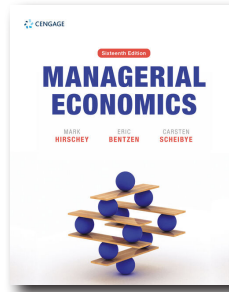
Learn how to use managerial economics to diagnose and solve business problems with Froeb/McCann/Ward/Shor's **MANAGERIAL ECONOMICS: A PROBLEM SOLVING APPROACH, 6E**. This breakthrough text, designed specifically for upper-level and M.B.A.

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MANAGERIAL ECONOMICS, 16E

Eric Bentzen, Copenhagen Business School, Denmark; Carsten Scheibye, Copenhagen Business School, Denmark; Mark Hirschey, University of Kansas

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The sixteenth edition of **Managerial Economics** combines quantitative methods and economic analysis with a practical, problem solving approach to enable students to develop the skills required to make informed managerial decisions. The

text's unique, integrative approach demonstrates the cohesive nature of organizations and how business decisions are interdisciplinary. Using economic concepts and tools applied to updated examples of real-world companies and management situations, the text provides a robust approach to the practical application of the academic principles of managerial economics.

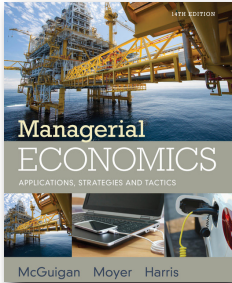
MANAGERIAL ECONOMICS, 14E

Applications, Strategies and Tactics

James R. McGuigan, University of Pittsburgh; R. Charles Moyer, University of Louisville; Frederick H. deB. Harris, Wake Forest University

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MICROECONOMIC THEORY

NEW EDITION

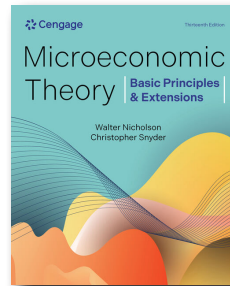
MICROECONOMIC THEORY, 13E

Basic Principles & Extensions

Walter Nicholson, Amherst College;
Christopher Snyder, Dartmouth College

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Present today's most cutting-edge treatment of microeconomics with Nicholson/Snyder's "Microeconomic Theory: Basic Principles & Extensions" 13th Edition. This edition offers a level of mathematical rigor ideal for upper-level undergraduate

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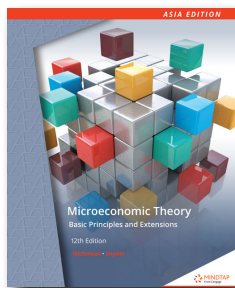
AE MICROECONOMIC THEORY: BASIC PRINCIPLES AND EXTENSIONS, 12E

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MONEY AND BANKING

NEW EDITION in April 2025

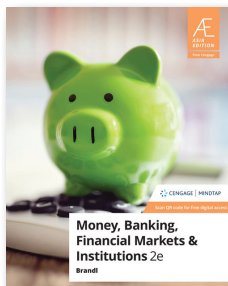
AE MONEY, BANKING, FINANCIAL MARKETS & INSTITUTIONS, 2E

Michael Brandl, Rice University

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Bring concepts of money and banking to life with the student-oriented approach in Brandl's MONEY, BANKING, FINANCIAL MARKETS AND INSTITUTIONS, 2E. While other books discuss the macroeconomy at the conclusion in a confusing

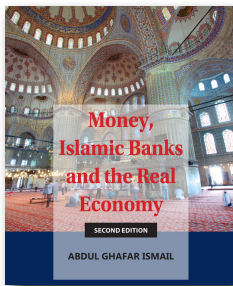
blur of IS-LM and AS-AD models, this edition examines the macroeconomy early and clearly using only the AS-AD framework. The author places the Great Recession in proper historical context; then connects concepts with students' previous macroeconomic coursework. This thought-provoking approach carefully examines engaging topics, such as money markets and investments, including their economic foundations and the controversies within them. Students delve into topics other books gloss over, such as the globalization of financial markets, the disruption of technology to financial markets, and debates over consumer protection in financial markets.

MONEY, ISLAMIC BANKS AND THE REAL ECONOMY, 2E

Abdul Ghafar Ismail, *Universiti Kebangsaan Malaysia*

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This book is intended to develop some important discourses on three important subjects, that is, money, Islamic banks and the real economy. The discussion on money will highlight the role of money as capital and medium of exchange. The discourse

on Islamic banks will focus on the management of Islamic banks' funds. Finally, the link between money, Islamic banks and the real economy will become the third discourse of this book. The contribution of the Islamic banking industry to the current economic order is based upon a renewed application of Islamic law (or the Shariah), in modern economic and financial transactions. These measures must be seen as integral to developing the Islamic ideals of society and economy, based on the Islamic principles of social justice and humanity.

PRINCIPLES OF ECONOMICS

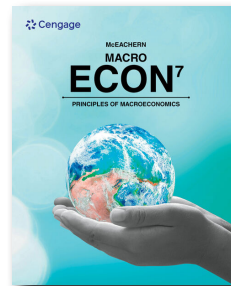
NEW EDITION

ECON MACRO, 7E

William A. McEachern, *University of Connecticut*;
Veronika Dolar, *Pace University*

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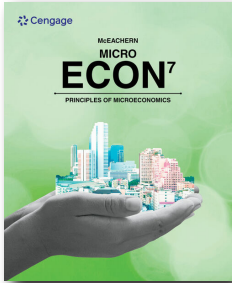
NEW EDITION

ECON MICRO, 7E

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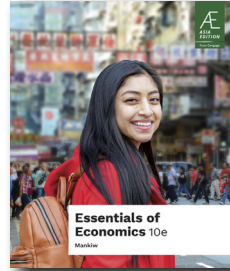
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AE ESSENTIALS OF ECONOMICS, 10E

N. Gregory Mankiw, Harvard University

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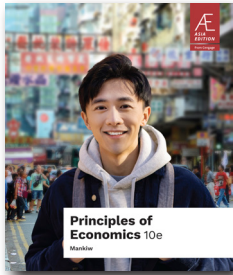
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N. Gregory Mankiw, Harvard University

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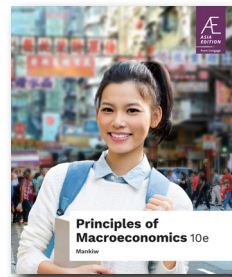
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AE PRINCIPLES OF MACROECONOMICS, 10E

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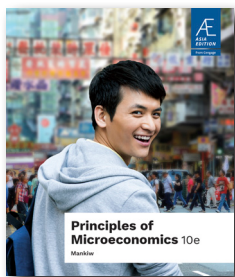
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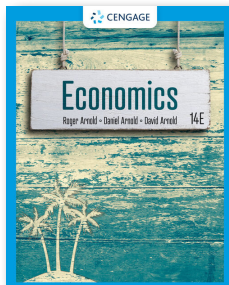
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ECONOMICS, 14E

Roger A. Arnold, California State University, San Marcos;
Daniel R. Arnold, University of California - Berkeley; David H. Arnold, University of California - San Diego

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The economy is tough -- but understanding economics doesn't have to be. In fact, opening the world of economics can be exciting with Arnold's popular ECONOMICS, 14E. Economic tools, new thinking and theories show you how economic forces

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NEW EDITION in March 2025

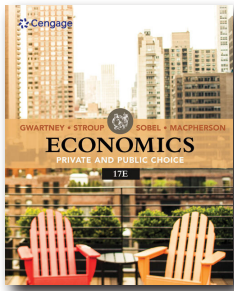
ECONOMICS, 17E

Private & Public Choice

James D. Gwartney, Florida State University; Richard L. Stroup, Montana State University; Russell S. Sobel, The Citadel; David A. Macpherson, Trinity University

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MindTap eBook



Learn to apply economic concepts to the world around you as **ECONOMICS: PRIVATE AND PUBLIC CHOICE, 17E** highlights current economic conditions. Reader-friendly coverage analyzes and explains the latest economic activity, from the recession

of 2008-2009 to the 2020 economy shutdown from the COVID-19 pandemic. This edition dispels common economic myths with economic insights that clarify current issues and controversies. You examine the importance of entrepreneurship while an emphasis on public choice provides a unique economic perspective on the political process and why government actions sometimes fail to deliver desired outcomes. You also learn how to apply economic concepts to relevant topics, such as student loans, and how events, such as the Great Suppression of 2020, affect opportunities. You study the importance of international trade as a source of economic growth and higher living standards. Most importantly, you learn how to use economics to make better decisions in your career, investments and handling of risk in your personal life.

ECONOMICS FOR TODAY, 7E

Allan Layton, University of Southern Queensland; Tim Robinson, Queensland University of Technology; Tommy Tang, Queensland University of Technology; Dinusha Dharmaratna, Monash College

© 2022, 552pp, Paperback, 9780170449021

MindTap eBook



Economics for Today, 7e simplifies the array of confusing economic analyses and presents a straightforward and balanced approach that effectively teaches the application of basic economics principles. Only essential material is

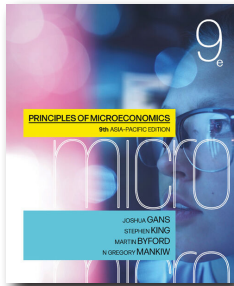
included in the book and key concepts are explained in clear and simple terms. Written in an engaging and user-friendly manner, the book is designed for a range of economics students with a continued focus on ethics in economics, sustainability and environmental economics, housing stress, development, health, happiness and debt crises.

PRINCIPLES OF MICROECONOMICS, 9E

*Joshua Gans, University of Toronto;
Stephen King, Monash University;
Martin Byford, RMIT University;
Gregory Mankiw, Harvard University*

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Principles of Microeconomics 9th edition focuses on important concepts and analyses necessary for students in an introductory economics course. The table of contents focuses on the 10 core principles of economics to provide students with a

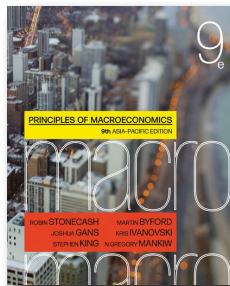
clear understanding of the discipline. With an approachable, student-friendly writing style this resource allows all types of students to quickly grasp economic concepts and build a strong understand of how economics applies to the real world.

PRINCIPLES OF MACROECONOMICS, 9E

*Robin Stonecash, Southern Cross University;
Joshua Gans, University of Toronto;
Stephen King, Monash University;
Martin Byford, RMIT University;
Kris Ivanovski, Monash University;
Gregory Mankiw, Harvard University*

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Principles of Macroeconomics 9th edition boils economics down to its essentials, by considering what is truly important for students to learn in their first course in economics. In keeping with the authors' philosophy of showing students the power of

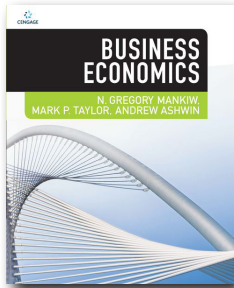
economic tools and the importance of economic ideas, this edition pays careful attention to regional and global policies and economic issues – including the impacts of the contemporary macroeconomic issues, inflation, unemployment, interest rates, and monetary and fiscal policy. The resource emphasises the material that students should and do find interesting about the study of the economy, resulting in a focus on applications and policy, and less on formal economic theory.

BUSINESS ECONOMICS, 4E

*N. Gregory Mankiw, Harvard University;
Mark P. Taylor, Washington University, St. Louis;
Andrew Ashwin, University of Lincoln*

© 2024, 592pp, Paperback, 9781473791312

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Within the highly successful Mankiw Economics franchise, this new fourth edition of Business Economics delivers a comprehensive overview and practical application of the principles of economics to business. All the Mankiw titles are known for their

friendly and accessible approach which is retained in this new edition's unique business perspective, enabling economic theory to be applied to real world scenarios. Such an active learning approach ensures academic skills can be easily absorbed and transferred to the workplace. This edition includes new chapters on business organization, supply chains and sustainability, together with a wealth of new and updated case studies and 'In the News' features throughout.

AE ECONOMICS FOR TODAY, 11E

Irvin B. Tucker, University of North Carolina, Charlotte

© 2023, 928pp, Paperback, 9789815119381

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Introduce economics using the most student-friendly text on the market: **ECONOMICS FOR TODAY, 11E** by national award-winning educator Irvin Tucker. Filled with engaging learning features, this edition integrates a unique textual and visual learning

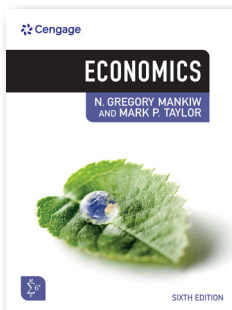
system that clarifies and reinforces core economics concepts. Rather than presenting a confusing array of economic analyses for students to memorize, this book's straightforward, unbiased approach demonstrates how to apply basic economic principles in daily life and recognize economics at work in today's news. The latest coverage examines recent information on economic growth, income distribution, federal deficits, environmental issues and other economic developments. MindTap digital resources are also available to assist in class preparation and student mastery.

ECONOMICS, 6E

N. Gregory Mankiw, Harvard University;
Mark P. Taylor, Dean of Olin Business School, Washington University, St. Louis

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Now firmly established as one of the leading economics principles texts in the UK and Europe, the sixth edition of Economics has been fully updated. Much revered for its friendly and accessible approach, emphasis on active learning and unrivalled support resources, this edition

features a brand-new chapter on sustainability economics as well as exciting coverage on modern monetary theory, digitization, Industry 4.0 and the costs and benefits of globalization.

This title is available with MindTap, a flexible online learning solution that provides students with all the tools they need to succeed including an interactive eReader, engaging multimedia, practice questions, assessment materials, revision aids, and analytics to help you track their progress.

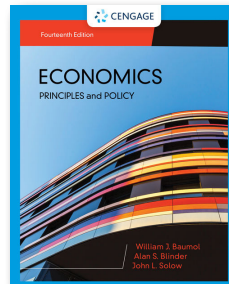
ECONOMICS, 14E

Principles & Policy

William J. Baumol, New York University; Alan S. Blinder, Princeton University; John L. Solow, University of Iowa

© 2020, 864pp, Hardback, 9781337696326

MindTap eBook



Master today's principles of economics and gain an understanding of current economic issues with the solid introduction and policy-based examples and applications found in Baumol/Blinder/Solow's **ECONOMICS: PRINCIPLES AND POLICY,**

14E. Written by several of today's most respected economists, this book is one of the most up-to-date economics texts on the market -- incorporating data and issues as recent as 2018. The authors combine the right level of rigor and detail to clarify even the most complicated economic concepts. An entirely new chapter closes the book by delving into some of the most important issues confronting the U.S. economy today. Throughout this edition, well-developed examples, intriguing puzzles and meaningful economic issues provide an excellent balance of theory to application while keeping you engaged and intrigued.

MICROECONOMICS: CASE STUDIES AND APPLICATIONS, 4E

Jeff Borland, University of Melbourne

© 2020, 352pp, Paperback, 9780170439268

eBook



Microeconomics: Case Studies and Applications contains case studies that explore core microeconomics concepts by focusing on current events in economics. Each case study presents a different application of a core concept or theory and contains a range of extra material. A 'Theory refresher' section helps you to revise a key concept or theory that is important for your understanding of the application in that case study.

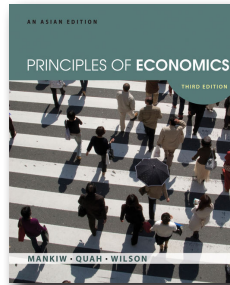
PRINCIPLES OF ECONOMICS AN ASIAN EDITION, THIRD EDITION, 3E

N. Gregory Mankiw, Harvard University;
Euston Quah, Nanyang Technological University;
Peter Wilson, Singapore Management University

© 2020, 996pp, Paperback, 9789814853347

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AsiaTitle



This is the third edition of the bestselling Asian adaptation of N. Gregory Mankiw's market leading textbook, Principles of Economics. In addition to maintaining the strengths of the second Asian edition and the original book, Professor Euston Quah and Dr. Peter Wilson

have updated cases and examples that are relevant to students in Asia. The book reflects Asian economic institutions and policies, features companies that operate in the region, and includes economic data from various Asian countries. It, however, retains a strong international focus to enable students to place the Asian experience in a global context. The book provides students with a solid foundation to the principles and concepts of economics. Written for students taking economics for the first time, it focuses on core concepts and how these are applied to the real world. Topical illustrations and figures throughout the book show students the relevance of the theory they are learning.

PUBLIC FINANCE

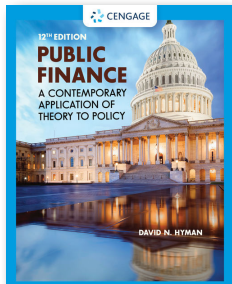
PUBLIC FINANCE, 12E

A Contemporary Application of Theory to Policy

David N. Hyman, North Carolina State University

© 2021, 720pp, Hardback, 9780357442159

eBook



Build a strong understanding of today's public finance and public policy with the economics-oriented approach in Hyman's PUBLIC FINANCE: A CONTEMPORARY APPLICATION OF THEORY TO POLICY, 12E.

Popular author and respected economist Dr. David Hyman clearly illustrates the role government plays in today's economy as he explains how and why the public sector makes decisions. This timely edition addresses public issues confronting the United States and other nations throughout the new millennium. You examine expenditure and tax topics as you develop analytical tools to understand major government policy and finance issues. Packed with current, real examples, this edition sparks lively discussion and debate with its coverage of hot topics, such as today's national defense and homeland security, pollution rights, Social Security reform, federal tax reform and the Iraq war. Numerous study tools and exercises help you sharpen your economic insights.

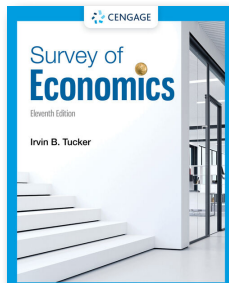
SURVEY OF ECONOMICS

SURVEY OF ECONOMICS, 11E

Irvin B. Tucker, University of North Carolina, Charlotte

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MindTap



Discover the tools you need to understand the impact of economics in today's world with SURVEY OF ECONOMICS, 11E by award-winning educator Irvin Tucker. Readable, practical and interesting, this edition uses a unique textual and visual learning

system to present and clarify core economic concepts in a real-world context. You examine key principles of economics at work in your daily life as well as throughout the nation and world. Updated, interactive learning features and self-study tools guide your learning and make review easier. The latest edition of this engaging, popular book addresses emerging topics in today's economics, such as economic careers, the federal deficit and national debt, income levels and fair pay for females, social networking and environmental issues. MindTap digital resources provide a further personalized learning experience that equips you with the understanding of economics you need to make informed decisions as a professional and consumer.

FINANCE

BEHAVIORAL FINANCE

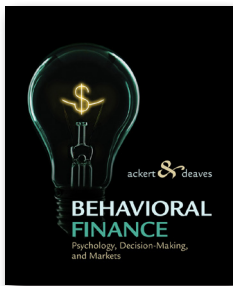
BEHAVIORAL FINANCE

Psychology, Decision-Making, and Markets

Lucy Ackert; Richard Deaves

© 2010, 432pp, Hardback, 9780324661170

eBook



Ackert/Deaves' BEHAVIORAL FINANCE: PSYCHOLOGY, DECISION MAKING, AND MARKETS begins by building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then

move into psychological principles of behavioral finance, including heuristics and biases, overconfidence, emotion and social forces. The book's solid academic approach provides opportunities for students to utilize theory and complete applications in every chapter. A wide variety of end-of-chapter exercises, discussion questions, simulations and experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications.

CORPORATE FINANCE/FINANCIAL MANAGEMENT

NEW EDITION

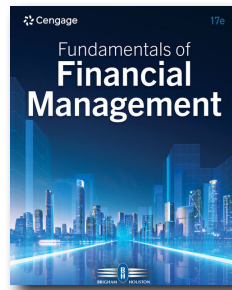
FUNDAMENTALS OF FINANCIAL MANAGEMENT, 17E

Eugene F. Brigham, University of Florida;

Joel F. Houston, University of Florida

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MindTap



Brigham/Houston's FUNDAMENTALS OF FINANCIAL MANAGEMENT, 17th Edition, helps students understand financial markets and corporate financial management with examples addressing the latest developments in

finance. The impact of changing technology, AI and Fintech are detailed as well as how rising inflation, fluctuating interest rates and changes in the corporate tax code have shaped financial decision-making. Learn about the landscape of technology, globalization, financial market dynamics and the interplay of political and economic environments, while mastering the social responsibility of businesses and financial concepts. MindTap, an interactive learning platform, offers a range of auto-graded assignments, providing feedback and assistance to ensure students grasp key concepts. The algorithmic question banks in MindTap create quizzes and tests to challenge and assess student knowledge.

NEW EDITION

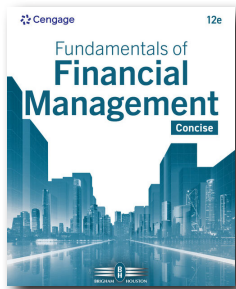
FUNDAMENTALS OF FINANCIAL MANAGEMENT, 12E

Concise

Eugene F. Brigham, University of Florida;
Joel F. Houston, University of Florida

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MindTap



Teach students about financial markets and corporate financial management with Brigham/Houston's **FUNDAMENTALS OF FINANCIAL MANAGEMENT: CONCISE**, 12th Edition. Examples address new

developments in finance, showing the impact of changing technology, AI and Fintech. Explore how rising inflation, fluctuating interest rates and changes in the corporate tax code shape financial decision-making. Examine the landscape of technology, globalization, financial market dynamics and interplay of political and economic environments. Practical applications and learning tools bridge the gap between contemporary concepts and real-world scenarios. Master the social responsibility of businesses and financial concepts. Cengage's MindTap offers auto-graded assignments, timely feedback and just-in-time assistance. Algorithmic question banks create quizzes and tests to challenge and assess student knowledge.

NEW EDITION

FINANCIAL SERVICES TECHNOLOGY, 3E

Tradfi, Fintech and Defi

Randall E. Duran, Singapore Management University

© 2025, 860pp, Paperback, 9789815244748

eBook

AsiaTitle



Financial Services Technology, Third Edition, explains how banks and financial institutions use technology and explores how Fintech companies are revolutionizing financial services. It examines how emerging technologies, including digital assets,

decentralized finance (DeFi), data analytics, and Generative AI are being applied. Key concepts related to lending, payments, risk management, and regulation are covered in the context of financial institutions and Fintech companies. This book is a valuable reference for professionals and a learning guide for students and newcomers to the industry.

CORPORATE FINANCE, 8E

A Focused Approach

Michael C. Ehrhardt, University of Tennessee; Eugene F. Brigham, University of Florida

© 2024, 896pp, Hardback, 9780357714638

MindTap eBook



Master the corporate finance concepts, skills and technological applications that are most critical for you to succeed in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH, 8E. This updated, streamlined

presentation delivers in-depth coverage of essential topics specifically tailored for current M.B.A. students. Numerous engaging, current examples clearly demonstrate how to maximize a firm's value in today's changing marketplace. Revisions reflects the latest financial developments as hands-on applications and step-by-step instructions help you master the features and functions of Excel spreadsheets. MindTap online learning platform is also available with interactive tools and timely content. This edition's focused presentation of corporate finance fundamentals offers insights designed to keep you "First in Finance."

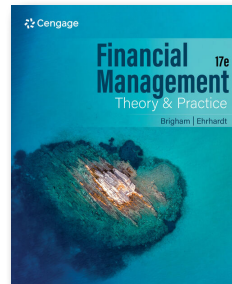
FINANCIAL MANAGEMENT, 17E

Theory and Practice

Eugene F. Brigham, University of Florida; Michael C. Ehrhardt, University of Tennessee

© 2024, 1200pp, Hardback, 9780357714485

MindTap eBook



Gain the understanding of finance you need to make good decisions on the job and advance in your career, whether you work in finance or any other business discipline. Brigham/Ehrhardt's FINANCIAL MANAGEMENT: THEORY AND PRACTICE, 17E

emphasizes key theoretical concepts, equipping you with practical tools for effective decision making. This updated edition focuses on corporate valuation and its importance in financial decisions as you examine the big picture as well as financial details. Chapters connect concepts and tools with fully integrated Excel models that you can apply to typical employment situations. Topics advance from fundamentals to strategic finance, linking recent events to finance in business or your personal life. MindTap online learning platform is also available to reinforce learning. With a relevant presentation, numerous examples and emphasis on Excel applications, this edition provides a comprehensive resource for use throughout your academic and business career.

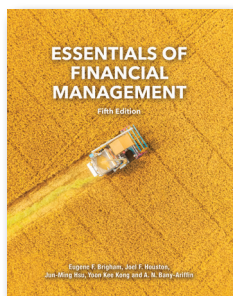
ESSENTIALS OF FINANCIAL MANAGEMENT, 5E

Eugene F. Brigham, University of Florida;
Joel F. Houston, University of Florida;
Jun-Ming Hsu, National Chung Hsing University, Taiwan;
Yoon Kee Kong, Nanyang Technological University, Singapore;
A.N. Bany-Arifin, Universiti Putra Malaysia, Malaysia

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AsiaTitle



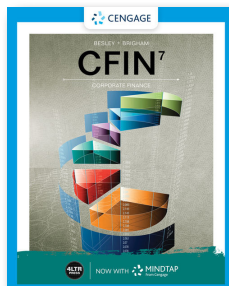
The fifth edition of *Essentials of Financial Management* continues to provide students with a focused understanding of today's corporate finance and financial management. This market-leading text offers a unique balance of clear concepts, contemporary theory, and practical applications in order to help students understand the concepts and reasons behind corporate budgeting, financing, working capital decision making, forecasting, valuation, and the time value of money. It has been updated to include discussions of several major events such as the coronavirus pandemic's dramatic transformation of the world economy, and the important influences of increased globalization and changing technology..

CFIN, 7E

Scott Besley, University of South Florida; Eugene Brigham, University of Florida

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Now you can learn corporate finance your way with Besley/Brigham's popular CFIN7 and MindTap digital resources from 4LTR Press. CFIN7 combines a reader-friendly, affordable printed book with innovative online study tools and unique tear-out review cards. It's a solution based on extensive research into learning preferences, guided by input from students like you. This easy-reference, paperback text introduces corporate finance today with concise, visually driven chapters that use straightforward language and meaningful examples and applications that make it easy to understand important finance concepts. Updates discuss trends and changes as recent as the impact of COVID-19 pandemic, while new spreadsheet problems and expanded practice opportunities ensure you understand what you've read. Now add in MindTap digital resource study tools with the full text that's compatible with mobile devices, instant access to assignments and documents from your instructor, and you have everything you need for success all in one place.

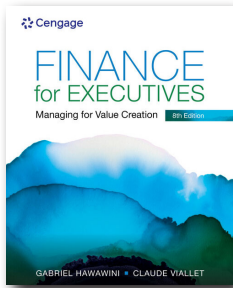
NEW EDITION

FINANCE FOR EXECUTIVES, 8E

Managing for Value Creation

Gabriel Hawawini, INSEAD; Claude Viallet, INSEAD

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Now in its 8th edition, Finance for Executives provides a comprehensive overview of the financial practice professionals at executive level are likely to encounter. With its clear and accessible writing style, the text underpins theory with numerous

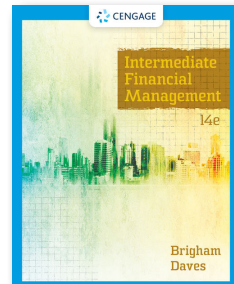
real-world examples from a range of international companies explaining financial management in a modern business environment. In this 8th edition, the authors reiterate their belief that managers should manage their firm’s resources ethically with the objective of increasing their firm’s value with a new chapter on sustainability and corporate finance.

INTERMEDIATE FINANCIAL MANAGEMENT, 14E

Eugene F. Brigham, University of Florida; Phillip R. Daves, University of Tennessee

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MindTap eBook



Gain an understanding of the financial challenges facing businesses today -- and the best solutions -- with the only book written specifically for intermediate or advanced corporate finance courses: **INTERMEDIATE FINANCIAL**

MANAGEMENT, 14E. Written by leading finance authors Gene Brigham and Phillip Daves, this reader-friendly text blends in-depth discussions of core financial management issues with the most current coverage of topics reshaping finance today, including the unfolding impact of the global pandemic. This comprehensive approach balances theory with practical applications, using corporate valuation as a unifying theme to emphasize the theoretic groundwork for value maximization. Integrated, extensive Excel® tools and spreadsheet models work with recent examples, mini-cases and exercises to illustrate how financial theory in practice leads to stronger financial decisions. MindTap digital resources help you further master the concepts and skills to analyze business decisions.

CORPORATE FINANCE, 3E

John Graham, Duke University; Chris Adam; Brindha Gunasingham, FitzBiz Investment Analysis & Strategy

© 2021, 672pp, Paperback, 9780170446075

MindTap eBook



Corporate Finance, 3e offers a dynamic, modern and practical approach that illustrates how financial management really works and helps prepare you for a career in finance. It features up-to-date content including a focus on ethics in finance, following the Australian

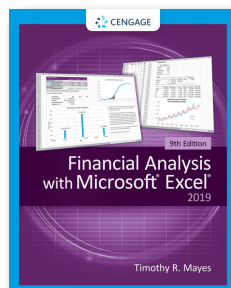
Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry.

FINANCIAL ANALYSIS WITH MICROSOFT EXCEL, 9E

Timothy R. Mayes, Metropolitan State College of Denver; Todd M. Shank, University of Portland

© 2021, 560pp, Paperback, 9780357442050

eBook



Gain the hands-on experience and knowledge to solve real financial problems while taking your Excel® spreadsheet skills to a new level with Mayes' FINANCIAL ANALYSIS WITH MICROSOFT® EXCEL®, 9E. This edition provides a reader-friendly

solid foundation in corporate finance while teaching you to maximize the spreadsheet tools that professionals use every day. Packed with interesting examples, this edition covers today's most important corporate finance topics and tools, including financial statements, budgets, the Security Market Security Line, pro forma financial statements, cost of capital, Visual Basic Applications (VBA) programming and Excel® pivot tables. You study the latest information on time series forecasting and work with Excel®'s Get & Transform feature to process large data files. This edition's self-directed learning approach and numerous self-study tools let you strengthen spreadsheet skills while equipping you with the expertise today's employers want in corporate finance.

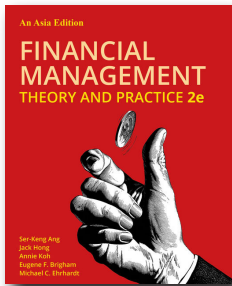
FINANCIAL MANAGEMENT: THEORY AND PRACTICE, AN ASIA EDITION, 2E

*Ser-Keng Ang, Jack Hong, Annie Koh, all of Singapore Management University;
Eugene F. Brigham, University of Florida;
Michael C. Ehrhardt, University of Tennessee*

© 2021, 1256pp, Paperback, 9789814962650

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AsiaTitle



The second Asia edition of Financial Management: Theory and Practice gives readers a fresh perspective on the latest trends of the financial world. The entire world has experienced heightened disruption and uncertainty with the 2019 global pandemic and the

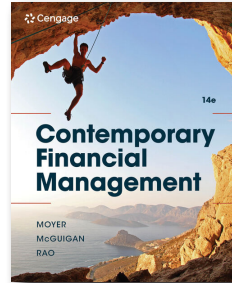
trade war between China and the US. The world of finance has not been spared the impact of these disruptions. Rapid technological change, especially in communications, has fundamentally altered competitive landscapes and the way firms compete. Increasingly, industry norms and conventions have been under rising pressure to maintain their relevancy or become obsolete. Leveraging on the power of platforms, personal data, analytics, and artificial intelligence, Asian countries have been at the forefront of progress in driving consumer behavior and changing the way business is conducted and delivered. This rapid progress has affected not only the financial performance of firms but also the way financial decisions are made and how financial management should be carried out.

CONTEMPORARY FINANCIAL MANAGEMENT, 14E

R. Charles Moyer, University of Louisville; James R. McGuigan, University of Pittsburgh; Ramesh P. Rao, Oklahoma State University

© 2018, 952pp, Hardback, 9781337090582

MindTap



Contemporary Financial Management (CFM), 14e, emphasizes the overriding goal of value creation, and the tools used to manage the assets of an enterprise, optimize sources of financing, control financial risk, recognize the value of real and financial options,

and enhance a firm's cash flows. These skills are learned within the context of abiding by ethical business practices, following sound corporate governance principles, and recognizing the importance of the extensive international dimensions of financial management. CFM 14e is updated to reflect recent real world illustrations of the use of these tools.

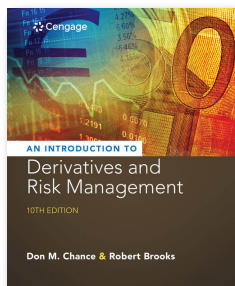
DERIVATIVES/RISK MANAGEMENT

INTRODUCTION TO DERIVATIVES AND RISK MANAGEMENT, 10E

Don M. Chance, Louisiana State University; Robert Brooks, University of Alabama, Tuscaloosa

© 2016, 640pp, Hardback, 9781305104976

eBook



One text equips you with a rock-solid understanding of how derivatives are used to manage the risks of financial decisions. Extremely student friendly, market-leading INTRODUCTION TO DERIVATIVES AND RISK MANAGEMENT, 10e

is packed with real-world examples while keeping technical mathematics to a minimum. With a blend of institutional material, theory, and practical applications, the text delivers detailed coverage of options, futures, forwards, swaps, and risk management as well as a balanced introduction to pricing, trading, and strategy. The financial information throughout reflects the most recent changes in the derivatives market—one of the most volatile sectors in the financial world. New “Taking Risk in Life” features illustrate the application of risk management in real-world financial decisions.

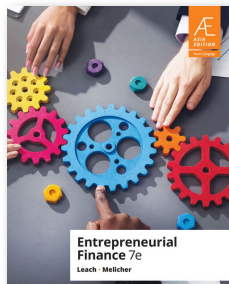
ENTREPRENEURIAL FINANCE

AE ENTREPRENEURIAL FINANCE, 7E

J. Chris Leach, University of Colorado at Boulder; Ronald W. Melicher, University of Colorado at Boulder

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AsiaTitle



Master each step of the complete “life cycle” of a firm with Leach/Melicher’s ENTREPRENEURIAL FINANCE, 7E. This edition vividly explains the theories, corporate finance tools and techniques you need to start, build and eventually harvest a successful

entrepreneurial venture today. Using an inviting presentation, this book emphasizes sound financial management practices as you learn how to secure financing, use business cash flow models and strategically position your early-stage company. You also learn to interact effectively with financial institutions and regulatory agencies that can impact venture growth and ensure liquidity for investors. Updates throughout this edition feature real examples as well as in-depth capstone cases and mini-cases drawn from actual entrepreneurial ventures and common financial scenarios. Strengthen your entrepreneurial skills as you study key concepts, such as venture capital funds, clean tech, sustainable sales growth, strategic alliances, licensing agreements and exit strategies.

FINANCIAL MARKETS AND INSTITUTIONS

NEW EDITION

FINANCIAL MARKETS & INSTITUTIONS, 14E

Jeff Madura, *Florida Atlantic University*;
Ohaness Paskelian, *University of Houston Downtown*

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Develop a clear understanding of why financial markets exist, how financial institutions serve these markets and what services those institutions offer with Madura/Paskelian's best-selling FINANCIAL MARKETS & INSTITUTIONS, 14th

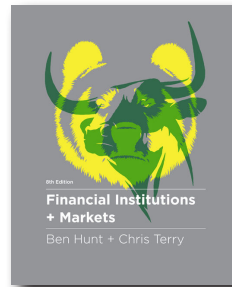
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INTERNATIONAL FINANCE

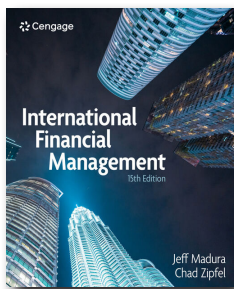
NEW EDITION

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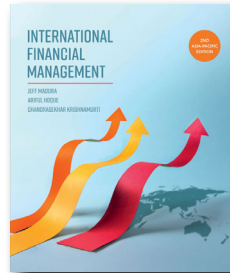
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Equip yourself for success in international finance with the unrivalled depth of theory and practical applications presented in INTERNATIONAL FINANCIAL MANAGEMENT. This text introduces international finance with a focus on the

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INVESTMENTS

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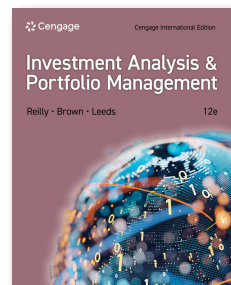
INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT, 12E

Cengage International Edition

Frank K. Reilly, University of Notre Dame;
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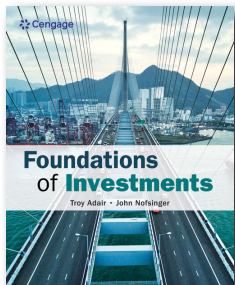
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PERSONAL FINANCE, 14E

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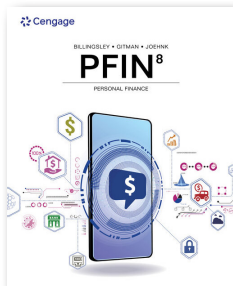
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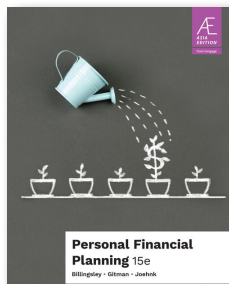
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SURVEY OF FINANCE

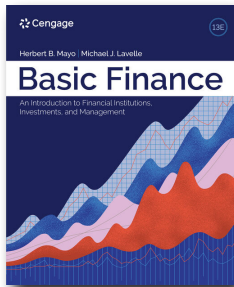
BASIC FINANCE, 13E

An Introduction to Financial Institutions, Investments, and Management

Herbert B. Mayo, The College of New Jersey; Michael J. Lavelle, The College of New Jersey

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Cengage Learning Asia Pte Ltd

30A Kallang Place, #12-06
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T (65) 6410 1200

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